Microsoft
Advertising
CERTIFIED
EXPERT

Microsoft
Advertising
RETAIL
CERTIFICATION

Microsoft
Advertising
SEARCH
CERTIFICATION

Microsoft
Advertising
DISPLAY
& VIDEO
CERTIFICATION

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Google Ads Search Certification

Issue Date: March 7, 2025
Expiry Date: March 7, 2026
Certificate ID: 136287030

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

AI-Powered Performance Ads Certification

Issue Date: March 7, 2025
Expiry Date: March 7, 2026
Certificate ID: 136296069

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Conversion Optimization Certification Exam

Issue Date: March 8, 2025
Expiry Date: March 8, 2026
Certificate ID: 136327675

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Google Ads Display Certification

Issue Date: March 8, 2025
Expiry Date: March 8, 2026
Certificate ID: 136331046

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Google Ads - Measurement Certification

Issue Date: March 8, 2025
Expiry Date: March 8, 2026
Certificate ID: 136324472

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Grow Offline Sales Certification

Issue Date: March 8, 2025
Expiry Date: March 8, 2026
Certificate ID: 136329010

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Google Ads Video Certification

Issue Date: March 8, 2025
Expiry Date: March 8, 2026
Certificate ID: 136332430

UCDAVIS

COURSE CERTIFICATE

Jan 24, 2025

Alessio Fleites

has successfully completed

Advanced Content and Social Tactics to Optimize SEO

an online non-credit course authorized by University of California, Davis and offered through Coursera

Eric Enge
Lead Author of "The Art of SEO"
President, Pilot Holding, Inc.

EDUCATION FOR EVERYONE · coursera · COURSE CERTIFICATE

Verify at:
https://coursera.org/verify/I89XNK7XRMX7

Coursera has confirmed the identity of this individual and their participation in the course.

udemy

Certificate no: UC-e429795f-e833-46b6-ac56-c31bd0ab5191
Certificate url: ude.my/UC-e429795f-e833-46b6-ac56-c31bd0ab5191
Reference Number: 0004

CERTIFICATE OF COMPLETION

Advanced SEO Strategies 2025 - Level Up Your SEO Knowledge

Instructors **Joshua George, ClickSlice Ltd**

Alessio Fleites

Date **Feb. 13, 2025**
Length **4.5 total hours**

Unilever

COURSE
CERTIFICATE

Jan 20, 2025

Alessio Fleites

has successfully completed

Advanced Tools for Digital Marketing Analytics

an online non-credit course authorized by Unilever and offered through Coursera

Unilever

Verify at:
https://coursera.org/verify/AMQS68NIHRC5

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Jan 8, 2025

Alessio Fleites

has successfully completed

Agile Project Management

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/SUP8JQ428U47

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Jan 8, 2025

Alessio Fleites

has successfully completed

Capstone: Applying Project Management in the Real World

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/OBM4S1E6JGTH

Coursera has confirmed the identity of this individual and their participation in the course.

coursera project network

PROJECT CERTIFICATE

Jan 24, 2025

Alessio Fleites

has successfully completed

Improve Efficiency in Asana for Project Managers

an online non-credit project authorized by Coursera Project Network and offered through Coursera

Amanda Stockwell

Amanda Stockwell
Project Manager
Freedom Learning Group

Verify at:
https://coursera.org/verify/PV2GJ5UGU7JQ

Coursera has confirmed the identity of this individual and their participation in the project.

Unilever

COURSE
CERTIFICATE

Jan 20, 2025

Alessio Fleites

has successfully completed

Campaign Performance Reporting, Visualization, & Improvement

an online non-credit course authorized by Unilever and offered through Coursera

Unilever

Verify at:
https://coursera.org/verify/N02ES7BMZCE2

Coursera has confirmed the identity of this individual and their participation in the course.

udemy

Certificate no: UC-512ebaed-f368-4905-bdd1-6a770da899bf
Certificate url: ude.my/UC-512ebaed-f368-4905-bdd1-6a770da899bf
Reference Number: 0004

CERTIFICATE OF COMPLETION

Canva Master Course 2025 | Learn Canva with Ronny

Instructors **Ronny Hermosa**

Alessio Fleites

Date **March 11, 2025**
Length **31 total hours**

coursera project network

PROJECT CERTIFICATE

Jan 6, 2025

Alessio Fleites

has successfully completed

Sales Analysis with Claude: Data Driven Sales Analytics

an online non-credit project authorized by Coursera Project Network and offered through Coursera

Hussein

Hussein ElGhoul
Data Engineer
Computer Science

Verify at:
https://coursera.org/verify/6IAZ9OKNBWKA

Coursera has confirmed the identity of this individual and their participation in the project.

Unilever

COURSE CERTIFICATE

Jan 17, 2025

Alessio Fleites

has successfully completed

Customer Understanding and Digital Marketing Channels

an online non-credit course authorized by Unilever and offered through Coursera

Unilever

Verify at:
https://coursera.org/verify/D7I1E2Y57HK1

Coursera has confirmed the identity of this individual and their participation in the course.

Google Cloud

COURSE CERTIFICATE

Jan 17, 2025

Alessio Fleites

has successfully completed

Doing more with Google Sheets

an online non-credit course authorized by Google Cloud and offered through Coursera

Google Cloud Training

Verify at:
https://coursera.org/verify/39KYENKTA7VB

Coursera has confirmed the identity of this individual and their participation in the course.

Certificate of Completion

Google My Business

Completed by Alessio Fleites on March 8, 2025

You know how to use Google My Business to create listings that stand out when customers search online.

Completion ID: 374302021

Google

Google

COURSE CERTIFICATE

Jan 7, 2025

Alessio Fleites

has successfully completed

Foundations of Project Management

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/2DIHZTPAFBIW

Coursera has confirmed the identity of this individual and their participation in the course.

This acknowledges that

Alessio Fleites

Has successfully completed and is certified in

Google Analytics Certification

Issue Date: February 21, 2025
Expiry Date: February 21, 2026
Certificate ID: 134512452

udemy

Certificate no: UC-fcccf6f6-02b8-4b20-9b6d-03415aad5022
Certificate url: ude.my/UC-fcccf6f6-02b8-4b20-9b6d-03415aad5022
Reference Number: 0004

CERTIFICATE OF COMPLETION

Ultimate Google Analytics 4 course + 50 practical examples

Instructors **Pavel Brecik**

Alessio Fleites

Date **Feb. 21, 2025**
Length **5.5 total hours**

Google

COURSE CERTIFICATE

Dec 30, 2024

Alessio Fleites

has successfully completed

Make the Sale: Build, Launch, and Manage E-commerce Stores

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/GZHVBF30U0V0

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Dec 27, 2024

Alessio Fleites

has successfully completed

Think Outside the Inbox: Email Marketing

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/VLI2X9XMZQMP

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Dec 17, 2024

Alessio Fleites

has successfully completed

Attract and Engage Customers with Digital Marketing

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/J5BQGJMJHNLE

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Dec 15, 2024

Alessio Fleites

has successfully completed

Foundations of Digital Marketing and E-commerce

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/941VLX9WB31L

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Dec 20, 2024

Alessio Fleites

has successfully completed

From Likes to Leads: Interact with Customers Online

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/BHAZ2HTZG4L1

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Jan 1, 2025

Alessio Fleites

has successfully completed

Satisfaction Guaranteed: Develop Customer Loyalty Online

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/WYV0SJ3H49DJ

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Jan 2, 2025

Alessio Fleites

has successfully completed

Assess for Success: Marketing Analytics and Measurement

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/5RJPWP2D5TX2

Coursera has confirmed the identity of this individual and their participation in the course.

6 Courses

Foundations of Project Management

Project Initiation: Starting a Successful Project

Project Planning: Putting It All Together

Project Execution: Running the Project

Agile Project Management

Capstone: Applying Project Management in the Real World

Google

Jan 8, 2025

Google

Alessio Fleites

has successfully completed the online, non-credit Professional Certificate

Google Project Management

Those who earn the Google Project Management Certificate have completed six courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in Project Management. They are competent in initiating, planning and running both traditional and agile projects.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
https://coursera.org/verify/professional-cert/7EYR83H1396Y

Google Cloud

COURSE CERTIFICATE

Jan 15, 2025

Alessio Fleites

has successfully completed

Google Sheets

an online non-credit course authorized by Google Cloud and offered through Coursera

Google Cloud Training

Verify at:
https://coursera.org/verify/J4VM34SED09K

Coursera has confirmed the identity of this individual and their participation in the course.

Google Cloud

COURSE CERTIFICATE

Jan 16, 2025

Alessio Fleites

has successfully completed

Google Sheets - Advanced Topics

an online non-credit course authorized by Google Cloud and offered through Coursera

Google Cloud Training

Verify at:
https://coursera.org/verify/FYYG251TB2JL

Coursera has confirmed the identity of this individual and their participation in the course.

Google Cloud

COURSE CERTIFICATE

Jan 15, 2025

Alessio Fleites

has successfully completed

Google Slides

an online non-credit course authorized by Google Cloud and offered through Coursera

Google Cloud Training

Verify at:
https://coursera.org/verify/XGKQ6L8IDT43

Coursera has confirmed the identity of this individual and their participation in the course.

udemy

Certificate no: UC-69a4791c-afdb-438b-aa86-1c101cd2f15e
Certificate url: ude.my/UC-69a4791c-afdb-438b-aa86-1c101cd2f15e
Reference Number: 0004

CERTIFICATE OF COMPLETION

(NEW) The Complete Growth Hacking & Conversion Course

Instructors **iMarket XL, Matt Jensen**

Alessio Fleites

Date **March 15, 2025**
Length **7.5 total hours**

udemy

Certificate no: UC-b5bd7c61-736a-4f6a-a67e-516bc44a6832
Certificate url: ude.my/UC-b5bd7c61-736a-4f6a-a67e-516bc44a6832
Reference Number: 0004

CERTIFICATE OF COMPLETION

Google Tag Manager (GTM) Training Course - From Zero to Hero

Instructors **Anil Batra**

Alessio Fleites

Date **March 27, 2025**
Length **3.5 total hours**

HubSpot Academy

COURSE CERTIFICATE

Jan 18, 2025

Alessio Fleites

has successfully completed

Sales Training: Techniques for a Human-Centric Sales Process

an online non-credit course authorized by HubSpot Academy and offered through Coursera

Ellen Zehntner, Sales Manager at HubSpot
Jill Fratianne, Channel Sales Manager at HubSpot
Robert L. Malta, Senior Inbound Growth Specialist at HubSpot
Brian Signorelli, Director of Global Sales Partner Program at HubSpot

Verify at:
https://coursera.org/verify/OHEQH1RU7JJW

Coursera has confirmed the identity of this individual and their participation in the course.

Inbound Marketing Certified

Alessio Fleites

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound marketing techniques. They have been tested on best practices and are ready to take an inbound approach to creating content, using social promotion, converting and nurturing leads, and marketing to customers.

Valid from: Jan 15 2025 - Feb 14 2027

Certification code: 9c4208370b2944058fa7344391b4117f

HubSpot Academy

CEO Yamini Rangan

Inbound Sales Certified

Alessio Fleites

The bearer of this certificate is hereby deemed fully capable and skilled in the Inbound Sales Methodology. They have been tested on best practices and are capable of applying them to identify, connect, explore, and advise potential buyers.

Valid from: Jan 15 2025 - Feb 14 2027

Certification code: 692622f3390a4ce2ba6687eb6f0b37f2

HubSpot Academy

CEO Yamini Rangan

udemy

Certificate no: UC-95881030-d0d5-4576-93de-a6c6e156806f
Certificate url: ude.my/UC-95881030-d0d5-4576-93de-a6c6e156806f
Reference Number: 0004

CERTIFICATE OF COMPLETION

Local SEO: A Definitive Guide To Local Business Marketing

Instructors **Joshua George, ClickSlice Ltd**

Alessio Fleites

Date **March 12, 2025**
Length **10.5 total hours**

udemy

Certificate no: UC-ec3a13e8-c7c8-43a1-bb9d-df1ef9f8db3f
Certificate url: ude.my/UC-ec3a13e8-c7c8-43a1-bb9d-df1ef9f8db3f
Reference Number: 0004

CERTIFICATE OF COMPLETION

Marketing Analytics Mastery: From Strategy to Application

Instructors **Stephen Tracy**

Alessio Fleites

Date **March 14, 2025**
Length **18.5 total hours**

Unilever

COURSE
CERTIFICATE

Jan 17, 2025

Alessio Fleites

has successfully completed

Measurement and Analysis

an online non-credit course authorized by Unilever and offered through Coursera

Unilever

Verify at:
https://coursera.org/verify/66MZ9ACT1LZO

Coursera has confirmed the identity of this individual and their participation in the course.

udemy

Certificate no: UC-6aa11fee-dfc6-473c-a2d3-8310578256b5
Certificate url: ude.my/UC-6aa11fee-dfc6-473c-a2d3-8310578256b5
Reference Number: 0004

CERTIFICATE OF COMPLETION

The Ultimate MySQL Bootcamp: Go from SQL Beginner to Expert

Instructors **Colt Steele**

Alessio Fleites

Date **April 10, 2025**
Length **22 total hours**

COURSE CERTIFICATE

Jan 14, 2025

Alessio Fleites

has successfully completed

Building AI Powered Chatbots Without Programming

an online non-credit course authorized by IBM and offered through Coursera

Antonio Cangiano

Antonio Cangiano
Engineering Manager and AI Specialist
IBM Digital Business Group

Verify at:
https://coursera.org/verify/ALSZTZOMGVCQ

Coursera has confirmed the identity of this individual and their participation in the course.

UC DAVIS

COURSE CERTIFICATE

Jan 23, 2025

Alessio Fleites

has successfully completed

Optimizing a Website for Google Search

an online non-credit course authorized by University of California, Davis and offered through Coursera

Rebekah May
Organic Growth Consultant & SEO Instructor
UC Davis Division of Continuing and Professional Education

Verify at:
https://coursera.org/verify/WIJW0EEVHT5T

Coursera has confirmed the identity of this individual and their participation in the course.

4 Courses

Customer Understanding and Digital Marketing Channels

Measurement and Analysis

Campaign Performance Reporting, Visualization, & Improvement

Advanced Tools for Digital Marketing Analytics

Jan 20, 2025

Unilever

Alessio Fleites

has successfully completed the online, non-credit Professional Certificate

Unilever Digital Marketing Analyst

This certificate is designed for analytically-minded learners seeking a new job in an in-demand field and professionals interested in advancing their career in digital marketing analytics. The program combines a comprehensive overview of digital marketing fundamentals with a focus on the marketing analytics tools, processes, and software. It includes real-world scenarios and hands-on activities that prepare the learner to be part of designing and implementing digital marketing strategies.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
https://coursera.org/verify/professional-cert/BR0KCXGK5OE7

Google

COURSE CERTIFICATE

Jan 8, 2025

Alessio Fleites

has successfully completed

Project Execution: Running the Project

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/M7YJ7KS5BEDI

Coursera has confirmed the identity of this individual and their participation in the course.

Google

COURSE CERTIFICATE

Jan 8, 2025

Alessio Fleites

has successfully completed

Project Planning: Putting It All Together

an online non-credit course authorized by Google and offered through Coursera

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/0Z8WFATQGNOE

Coursera has confirmed the identity of this individual and their participation in the course.

UC DAVIS

COURSE CERTIFICATE

Jan 17, 2025

Alessio Fleites

has successfully completed

Google SEO Fundamentals

an online non-credit course authorized by University of California, Davis and offered through Coursera

Rebekah May
Organic Growth Consultant & SEO Instructor
UC Davis Division of Continuing and Professional Education

Verify at:
https://coursera.org/verify/W23N0NEHN8OW

Coursera has confirmed the identity of this individual and their participation in the course.

udemy

Certificate no: UC-7ef8ea26-1f46-4bed-8238-c222d2f9c03e
Certificate url: ude.my/UC-7ef8ea26-1f46-4bed-8238-c222d2f9c03e
Reference Number: 0004

CERTIFICATE OF COMPLETION

SEO Audit - Find & Fix The Most Common SEO Issues On A Site

Instructors **Joshua George, ClickSlice Ltd**

Alessio Fleites

Date **Feb. 8, 2025**
Length **3.5 total hours**

udemy

Certificate no: UC-8b4f6516-c1a0-4127-836b-6bf4a772828d
Certificate url: ude.my/UC-8b4f6516-c1a0-4127-836b-6bf4a772828d
Reference Number: 0004

CERTIFICATE OF COMPLETION

Ultimate 2025 Google Ads Training: Profit with Pay Per Click

Instructors **Isaac Rudansky**

Alessio Fleites

Date **March 6, 2025**
Length **35.5 total hours**

udemy

Certificate no: UC-7a1a6b90-2626-44ff-aa5c-1fa082980bae

Certificate url: ude.my/UC-7a1a6b90-2626-44ff-aa5c-1fa082980bae

Reference Number: 0004

CERTIFICATE OF COMPLETION

The Ultimate SEO Training 2025 + SEO For Wordpress Websites

Instructors **Joshua George, ClickSlice Ltd**

Alessio Fleites

Date **Feb. 12, 2025**

Length **14 total hours**

udemy

Certificate no: UC-63169787-1aad-497d-b7d7-06bcae29133c
Certificate url: ude.my/UC-63169787-1aad-497d-b7d7-06bcae29133c
Reference Number: 0004

CERTIFICATE OF COMPLETION

The Web Developer Bootcamp 2025

Instructors **Colt Steele**

Alessio Fleites

Date **April 7, 2025**
Length **74 total hours**

7 Courses

Foundations of Digital Marketing and E-commerce

Attract and Engage Customers with Digital Marketing

From Likes to Leads: Interact with Customers Online

Think Outside the Inbox: Email Marketing

Assess for Success: Marketing Analytics and Measurement

Make the Sale: Build, Launch, and Manage E-commerce Stores

Satisfaction Guaranteed: Develop Customer Loyalty Online

Jan 2, 2025

Alessio Fleites

has successfully completed the online, non-credit Professional Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Amanda Brophy
Global Director of Google Career Certificates

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
https://coursera.org/verify/professional-cert/KXPZXQMO9PZE